

**Job Title: Marketing/Media Manager- Thailand**

**SSAMPLE**

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| **REPORTS TO:** | Project Manager |
| **LOCATION:** | Chiang Rai, Thailand |
| **HOURS:** | Full time position, Monday – Friday (40 hours) |
| **MINIMUM**  **COMMITMENT:** | 2 years |
| **KEY RESPONSIBILITES:** | * Manage and coordinate all brand, marketing, advertising and promotional staff and activities * Familiarity with the latest trends, technologies and methodologies in graphic design, web design, production, etc. * Deploying successful marketing campaigns and own their implementation from ideation to execution * Produce valuable and engaging content for our website and blog that attracts and converts our target groups * Be in charge of marketing budget and allocate/invest funds wisely * Measure and report performance of marketing campaigns, gain insight and assess against goals * Experiment with a variety of organic and paid acquisition channels – content creation, content curation, pay per click campaigns, event management, publicity, social media, lead generation campaigns, copywriting, performance analysis, and much more |
| **QUALIFICATIONS/**  **EXPERIENCE:** | * BS/MS degree in marketing or a related field * Abilty to work with all kinds of graphic arts and social media * Ability to communicate efficiently and effectively, both orally and written. * Ability to problem solve quickly and efficiently. * Keen eye for detail. * Up-to-date with the latest trends and best practices in online marketing and measurement * Ability to think creatively and innovatively * Flexible attitude * Servant Heart * Understands and supports the full vision of SWAT. |
| **REMUNERATION:** | This position is for a volunteer. The volunteer will need to fund their own travel costs, transport, and be financially able to support any other living costs while overseas**.** |

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Date Volunteer Name Date SWAT Staff

*\*\*\* As our organization is continually growing, the needs of each of our positions are subject*

*to change; therefore, the applicant will need to be adaptable to meet these changing needs. \*\*\**